

Marketing Intern

IF YOU WANT TO BE PART OF A FANTASTIC **INTERNATIONAL COMPANY** THAT OPERATES GLOBALLY IN 83 COUNTRIES VIA OUR MORE THAN 1500 RETAILERS, WE MIGHT HAVE THE **INTERNSHIP FOR YOU**.

WE WELCOME INTERNS EVERY YEAR IN OUR VARIOUS DEPARTMENTS, AND IN RECENT YEARS, WE HAVE HIRED SEVERAL OF THEM AFTER COMPLETING THEIR EDUCATION.

We are specialists in design and production of multifunctional furniture and offer a broad collection of sofa beds. We have won Randers Municipality's Business Award and been declared a Gazelle company, and with more than 50 years of experience, we see this as a great recognition of our joint performance.

At Innovation Living, we are very conscious about creating an attractive workplace for our employees. We place great emphasis on job satisfaction because we believe we are stronger when we have happy and engaged employees. Our average seniority is 17 years, and our employees range in age from 24 to 65. We also have employees in USA, China, and Ukraine, which means you will join a workplace that exudes diversity and has the entire world as its focal point.

Internship at Innovation Living

We are looking for an intern to join our marketing team in 2024. It is a full-time position of approximately 37 hours per week with working hours from Monday to Thursday 8:00-16:00 and Friday 8:00-15:00. At Innovation Living, we respect that you will also need time for study assignments, so we ensure you have time for your studies.

As an intern at Innovation Living, you will have a unique opportunity to gain interdisciplinary experience and build a strong business understanding. We provide a thorough introduction program where you will be introduced to the entire company when you start. You will be assigned a supervisor, where you will get relevant feedback and the opportunity to make your own inputs. You will also get a variety of exciting and challenging tasks, and one day is rarely the same as the next.

Some of your tasks may include:

Online branding of Innovation Living through existing platforms.
Video and photo production as well as image editing.
Content production for social media.
Analysis and review of websites and web applications with a focus on improving user-experience.
Product updates in the PIM system.
Presentations on marketing efforts towards retailers.
Analysis of Google Analytics data to optimize website visits.

We offer a chance to kickstart your career, a great breakfast and lunch, and 50 friendly colleagues ready to lend a helping hand.

About you

You must be undertaking a relevant education within the digital field, e.g., as a multimedia designer, professional bachelor in marketing, e-commerce, international trade, or digital concept development. You are proactive, outgoing, positive, and committed. Furthermore, we expect you to be able to work both independently and in teams.

As your internship involves international touchpoints, the quality of your language skills is important to us. Fluency in written and spoken Danish and English is therefore expected.

Application deadline:

As soon as possible, we evaluate applicants on an ongoing basis and decide when we have found the right candidates for interviews, which will be held continuously.

Application and CV should be sent via email to:
anne@inno.dk (subject : MARKETING INTERN 2024)

If you have questions about the position or us as a company, you are more than welcome to contact

Head of Marketing - Anne Østrup Hansen at +45 25601639.

Additionally, it will be possible to meet us at various educational institutions at internship fairs.

Workplace

Our headquarters in Randers, Blommevej 38, 8930 Randers NØ.

We look forward to hearing from you.